1. Aim of the Challenge

1.1. The Ideas Get Wings (hereinafter the ‘Challenge’) is an international innovation competition. The aim of the Challenge is to offer the participants the opportunity to innovate and to develop an idea, a concept, an innovative minimum viable product (“MVP”) as a solution to a predefined problem responding to the Challenge Brief that each participant receives after registration. This project aims to reach out to any international start-up, company, organization or individual who would like to contribute to the rehabilitation of the travel industry after the Corona crisis and enhance the perception of the Eurowings business.

Host of the Challenge are jointly Eurowings Digital GmbH, Waldstr. 249, 51147 Cologne and Eurowings GmbH, Großenbaumer Weg 6, 40472 Düsseldorf (together “Eurowings” or “EW”). Contact: ideasgetwings@eurowings.com

1.2. The winning MVP and/or other MVPs resulting from the Challenge may, at the discretion of Eurowings, be selected for further development and eventual implementation. By submitting the proposal, the respective Participant/s irrevocably agree that all rights (especially - but not limited to - intellectual property rights) in connection with the submitted proposal are transferred completely and timely unrestricted to Eurowings free of charge and the Participant/s guarantee that they are not encumbered with third parties' rights (see for details paragraph 6. below).

1.3. Definitions of the MVP and MVP content

1.3.1. The MVP: This is the final product of the Challenge that will be assessed by the judging panel. The MVP can come in any form including but not limited to a concept, design, blueprint, prototype, product, application, software, hardware, etc.

1.3.2. The Product Content: This refers to any element or part of the MVP including its idea, concept, any content used in presenting the MVP, software, source code, structure, layouts, graphical images or video, presentation, data, programmes, domain name, blueprints, designs, technical documentation or any relevant content.

2. Date of the Challenge

2.1. The Challenge will officially start at 18.00 CET, 29th April 2020 and will end at 00.00 CET, 13th May, 2020.
3. Participation in the Challenge

3.1. The Challenge is open to all participants (“Participants”) who are 18 years old and above, including individuals, teams, companies, entrepreneurs, start-ups, research institutes or non-profit entities.

3.2. Lufthansa Group employees are eligible to participate in the Challenge. Employees of the Eurowings Group are excluded from the Challenge.

3.3. Participants can apply individually or in teams.

3.4. Eurowings must be informed of any changes made to teams and their respective members. Failure to do so may result in disqualification from the Challenge.

3.5. Participation is allowed from Germany and all other international countries.

4. Registration to the Challenge

4.1. Registration is to be done on the dedicated landing page of the Challenge on the following link: https://www.eurowings.com/en/competition/ideas-get-wings-challenge.html

4.2. Participants wishing to sign up for the challenge must complete the online Registration Form. All Participants in submitting their registration accept the event regulations and grant consent for the handling of their personal information by Eurowings.

4.3. Participants who enter as a team will appoint one participant who will be responsible and fully be authorized to represent and to register each individual team member that the team will comprise of, and list down their chosen Team Name.

4.4. Participants guarantee that the personal information provided upon registration to Eurowings is true and accurate, with no liability being attributed to Eurowings in the event of any falsification and/or inaccuracy. Furthermore, inaccurate and/or falsified information can result in disqualification of the team from the event.

4.5. Each Participant undertakes to their best of their ability not to present ideas/MVPs/Solutions that have been previously presented at non-Eurowings Challenge or submitted to other initiatives.

4.6. Applications will be reviewed based on merit on the information submitted in the Registration form. All successfully registered Participants shall receive a confirmation
email from Eurowings within 24 hours or less after the registration has been sent, with the necessary briefing document.

4.7. Participants can submit multiple proposals.

4.8 No participation fee or purchase is required.

5. Winners

5.1. One winning concept shall be chosen according to the votes cast by the panel of judges and based on the criteria which shall be clearly communicated to Participants in the Challenge Brief document but at Eurowings’ sole discretion.

5.2. The prize will only be awarded after the successful implementation of the concept, matching the required criteria defined in the Brief document.

5.3. The prize may be divided by Eurowings equally if various concepts and proposals are successfully implemented as part of the project.

5.4. If the same concept is presented by more than one participant, the most comprehensive and complete proposal will be selected.

5.5. The prize for the winning concept can vary as follow:

- First option: Marketing and Travel package provided by Eurowings up the amount of 10,000 Euros. This prize is targeting companies and start-ups. Eurowings reserves the right the define the final value of the prize based on the quality of winner MVP concept. The package includes Eurowings own marketing channels as optional advertisement surface for the winning company. (eg. website, newsletter, inflight magazine, etc.). Eurowings reserves the right to define the channels and the value of the channels that can be used for this purpose. Furthermore, the package includes the option to request a predefined value of flight ticket vouchers that the winner can redeem for business or personal purposes. The share of the Marketing and Travel related value shall be at the sole discretion of Eurowings.

- Second option: Flight ticket value voucher up the maximum amount of 5000 EUR. This prize is targeting individuals and teams who would like to benefit from the travel option only.

5.6. Both options are valid for a period of 12 months from the official validity date.

5.7. The prize can be chosen by the Winner based on his preference.

5.8. The winner will be announced via email the latest on 5th June 2020.

5.9. The prize will be awarded not earlier than September 2020.

5.9. Participants acknowledges and agrees that Eurowings shall have no liability whatsoever on how the prizes will be split up between team members.
6. Full transfer of Intellectual Property Rights

6.1. Intellectual property rights, guarantees, release of responsibility and assignment of intellectual and moral rights, by participating in the Challenge and accepting the Terms and Conditions, each Participant hereby:

- declares and warrants that the Product and Product Content is an original work and in no way violates, in whole or in part, the Intellectual or Property Rights of others and indemnifies Eurowings from any and all responsibility, liability, or request for compensation for damages that should be made by any third party;
- agrees with effect from creation and irrespective of payment to irrevocably and free of charge transfer and fully assign: a) all Intellectual Property Rights together with all right, title, ownership and/or interest; and b) any and all Moral Rights in Product and Product Content to Eurowings. No additional consideration shall be payable to you or any third party by Eurowings in respect of such transfer of Intellectual Property Rights;
- agrees to reasonably assist Eurowings in registering such rights of ownership and Intellectual Property Rights as required by law (e.g. filing of patents and other such registrations as appropriate); and;
- agrees to indemnify Eurowings (its representatives, employees, assignees) and to hold it harmless against any loss, liability, damage or expense suffered or incurred as a result of breach of this clause.

6.2. Intellectual Property Rights shall include, without limitation, any ideas, concepts, know-how, data processing techniques, copyrights, patents, designs, inventions, trade secrets, software, source code and documentation, notes, memorandum and any other intellectual property rights attaching to MVP and MVP Content created, invented and/or developed by you and/or alongside other Participants pursuant to participation in Eurowings Aviation GmbH Challenge.

6.3. Moral rights mean any and all rights of authorship including accreditation and control relating to future use or dissemination of MVP and/or MVP Content.

7. Miscellaneous

7.5. At any time, at the sole and absolute discretion of Eurowings, Eurowings shall be entitled to disqualify a Participant and/or Team in the event of failure to meet relevant eligibility criteria or any other violation or suspected violation of these Terms and Conditions.

7.6. The Participant understands and agrees that Eurowings (including their licensees, successors, and legal representatives, and assigns), or any of its associated or affiliated companies, agents, and any third party media agencies will process his/her personal information in connection with Eurowings Challenge.
7.7. These Terms and Conditions, together with any Challenge registration forms, represent the Participant's entire agreement with Eurowings with respect to the Challenge. These terms cannot be modified or changed except with the written agreement of Eurowings.

7.8. All terms and rules are subject to change at Eurowings, event coordinators’ or judges’ discretion. Participants will be informed of such changes if deemed necessary.

7.9.
All required data for participation is supplied voluntary by the participant. Eurowings complies with all applicable legal data protection requirements. The data received by Eurowings in connection with this Challenge will be processed and saved for the purpose of the execution of this Challenge only. By accepting these terms and conditions you give your consent to your data being collected, used and saved by Eurowings and its associated or affiliated companies for the specified purpose.

7.10.
The Challenge is exclusively governed by the laws of the Federal Republic of Germany. Should specific parts of these Terms and Conditions be or become invalid the effectiveness of the remaining parts shall not be affected.